

# **THE COAL INSTITUTE**

Dear Coal Institute Members:

The 46th Summer Trade Seminar is fast approaching and your help is once again requested in regard to sponsorship! This event continues to be one of the premier meetings in the coal industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support from you, our members and sponsors.

In order to maintain a reasonable balance between a first-class seminar at a fair price, and the increasing costs of the STS, we need your ongoing generosity. The sponsorship funds you provide not only benefit the STS; they also support The Coal Institute's scholarships and related coal education programs. We respectfully request that you consider providing a minimum contribution of \$750.00. Please note that we are grateful for any financial assistance that you may offer.

This year we have some creative sponsorship opportunities that include a new T-Shirt logo sponsorship and the return of the STS family fireworks display. Please review the following information for all the details related to Sponsorship for this summer's meeting.

As always, we thank you in advance for considering sponsorship of this event. We look forward to seeing you in Myrtle Beach!!!!

Tim Carr  
Chair of the Sponsorship Committee

# THE COAL INSTITUTE

## 2017 Summer Trade Seminar Sponsorship Options

**Event Sponsor (Exclusive to One Company) \$3,500**

The sponsor will have the exclusive opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply. The sponsor's logo will also be showcased on the badge lanyards given out to all attendees, recognition on the conference agenda and prominently on signage throughout the event.

**Summer Trade Fireworks Sponsors (Multiple Companies) \$2,500**

Each sponsor will have their logo / brand prominently displayed on signage at the Fireworks Event, on the agenda for the STS meeting and prominently on signage throughout the STS event

**CEDAR Quilt Giveaway Sponsor (Exclusive to One Company) \$2,000**

One lucky sponsor will have their logo / brand prominently displayed on signage at dinner the last night, thanked during the quilt giveaway, on the agenda for the meeting and prominently on signage throughout the event

**Dinner Sponsors (Exclusive to Two Companies) \$1,500**

Each sponsor will have their logo / brand prominently displayed on signage at dinner the last night, on the agenda for the meeting and prominently on signage throughout the event

**Refreshment Break Sponsors (Exclusive to Two Companies) \$1,250**

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting and prominently on signage throughout the event

**Trade Show Booth (Limited to Six Companies) \$1,000**

Each sponsor will have their logo displayed on signage at the meeting and will have the ability to setup a trade show booth outside the meeting room.

**General Sponsors (Multiple Companies) \$750**

Each sponsor will have their logo displayed on signage at the meeting and on the official event T-Shirt.

**T-Shirt Sponsor (Multiple Companies) - Deadline July 7, 2017 \$350**

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade and will include your company's color logo on the back for continued exposure all year long.

# 2017 Summer Trade Seminar

## Sponsorship Options

Event Sponsor (\$3,500)	
Fireworks (\$2,500)	
CEDAR Quilt Giveaway (\$2,000)	
Dinner Sponsor (\$1,500)	
Refreshment Break Sponsor (\$1,250)	
Trade Show Booth (\$1,000)	
General Sponsorship (\$750)	
T-Shirt Sponsor (\$350)	
Total Amount Due:	

### Payment Options

Visa  MasterCard  AMEX  Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name Appearing on the Card: \_\_\_\_\_

Billing Address \_\_\_\_\_

State \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this complete form via email to Janet Price at [jrogden@hotmail.com](mailto:jrogden@hotmail.com).